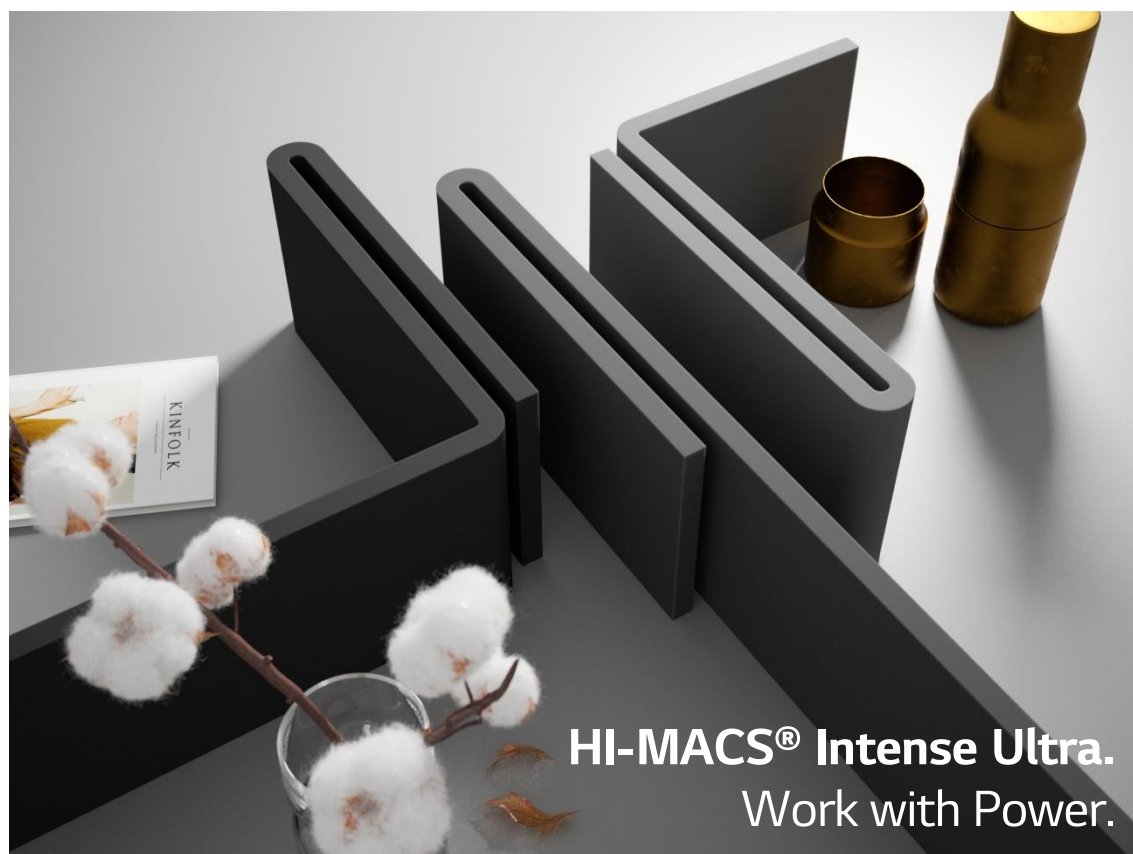


New HI-MACS® Intense Ultra.

**Combining the best of two worlds: Intense Colour Technology
and Ultra-Thermoforming.**



Hi-Tech materials manufacturer **LG Hausys** continues developing innovative and quality new products for the architectural and design sectors. Following the recent launch of the HI-MACS® Strato collection, the company is now introducing **HI-MACS® Intense Ultra**, a revolution for the Solid Surface market which opens new possibilities for surface design.

The aptly named **Intense**, which is a brand new material formulation, gives a powerful and remarkable performance. The product range combines the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

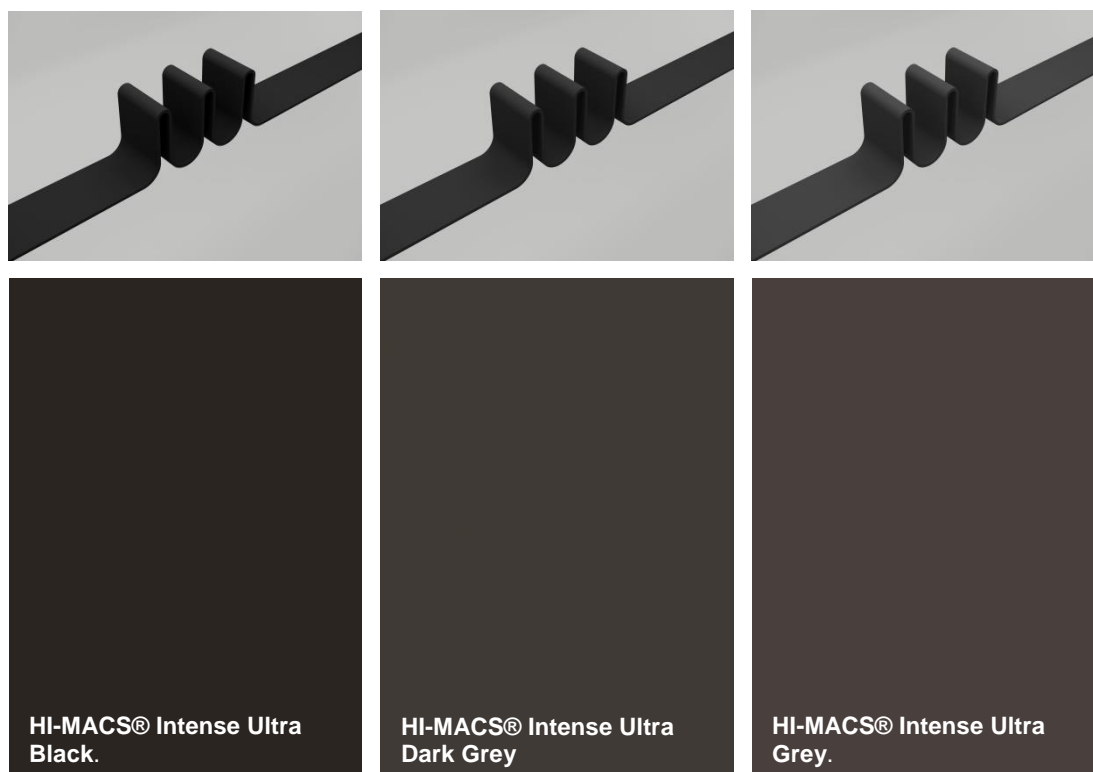
Dark colours become more “intense”, darker and also more resistant, with less visible scratches. The new formulation allows for colour consistency during and after fabrication, maintaining the dark colour when worked, producing less sanding dust and leaving fewer sanding marks on the surface and edges.

The new **HI-MACS® Intense Ultra**, also has excellent thermoforming capabilities. This new formula allows the material to reach a very small internal radius, up to 6mm, with almost no whitening effect even when using dark colours. Sharp curves and dramatic designs in darker tones that were once out of reach for solid surface materials, are now made possible with HI-MACS®.

HI-MACS® Intense Ultra is available from **September 2019** in the following colours: **Black, Dark Grey and Grey.**

HI-MACS®. Because Quality Wins.

More information at www.himacs.eu – info@himacs.eu



HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And also **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

HI-MACS® Media contact for Europe:

Mariana Fredes – LG Hausys Europe GmbH - Ph. +41 (0) 79 693 46 99 – mfredes@lghausys.com

High resolution images available: www.himacs.eu/newsroom