

An eye-catching façade in HIMACS for the LongLife headquarters in Milan



LongLife, a leading company in the nutritional supplements sector, chose HIMACS for the extension of its headquarters in Peschiera Borromeo (Milan). The large white cube structure, designed entirely by architect Fernando Fantetti and clad with HIMACS Alpine White S028 panels, blends harmoniously with the existing building.

A large white cube in **HIMACS** has become a key feature of the headquarters of **LongLife**, a company that for more than 35 years has been passionately creating food supplements, cosmetics and medical devices to help people maintain a healthy and balanced lifestyle. The extension project was designed by architect Fernando Fantetti, who enhanced the existing building with a cubic structure of outer cladding **HIMACS** panels in the iconic shade of **Alpine White S028**. The new building, which houses the reception area, conference room and president's office, has large windows on all four sides that allow natural light to enter, transforming the spaces within into pleasing light-filled spaces.

Part of the cube structure rests on three pillars, forming an outside vestibule in front of the main entrance, which is reached by a walkway across a pool. At the bottom of the cube, on one side, a large LED panel welcomes visitors to the premises with a projected mosaic of images showing raw materials from LongLife's extensive product

HI·MACS

range, while on the other, a narrow opening allows water to cascade down like a waterfall.

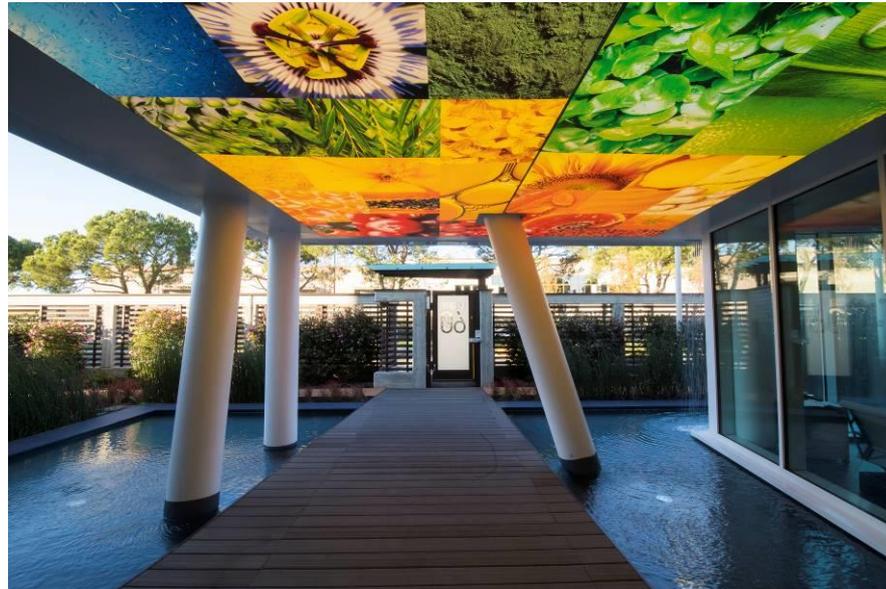


HIMACS was the perfect choice for this project thanks to its extraordinary intrinsic properties: extreme resistance to weather and external conditions including humidity, UV radiation and temperature variations.

HIMACS

HIMACS can also be thermoformed, to create any three-dimensional shape desired, and is also very simple to maintain and clean due its uniform, non-porous surface, ensuring lasting beauty and functionality.

HIMACS is also the first Solid Surface material on the market to have received **ETA certification (European Technical Approval)** for exterior facade materials in its **Alpine White S728** shade. The latest-generation solid surface has also obtained **QB (Building Quality) certification in France** as well as **CSTB ATec (Technical Expert) approval for use in building facades**.



ABOUT THE PROJECT

Project: Extension of LongLife headquarters

Company: Phoenix Srl

Location: Peschiera Borromeo (Milan) - Italy

Architect: Fernando Fantetti

Material: HIMACS Alpine White S028

HIMACS elements: "cube" facade

HIMACS manufacturer: Andreoli Srl

HIMACS distributor: Arplast Laminati Srl

Photography: © Chiara Cesana

Image owner: Phoenix Srl

HIMACS. Because Quality Wins



HIMACS Media contact for Europe:

Mariana Fredes – Ph. +41 (0) 79 693 46 99 – mfredes@lxhausys.com

High resolution images available: www.himacs.eu/newsroom

HIMACS Solid Surface

www.himacs.eu

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First **HIMACS Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HIMACS Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HIMACS does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HIMACS has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.



HIMACS. Because Quality Wins.

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Let's connect!



* **HIMACS** is designed and produced by **LX HAUSYS (formerly LG Hausys)**, a world leader in the technology sector belonging to LX Holdings Corp.