

HI·MACS



Roederer Champagne
A majestic HIMACS bar counter

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The wines produced by Louis Roederer, one of the last great independent, family-run champagne wineries, are the fruit of a combination of balance, tradition and talent.

For Roederer's new tasting room and the entrance to its wine cellars, the architectural firm APB-INGENIERIE, which was responsible for the project in partnership with interior decorator Alexandra Kalinine and designer Thomas Beauclair, enlisted the services of furniture maker Kieffer Menuiserie to build out the bar and other features. In designing the bar, the cabinetmaker set its sights on HIMACS, the material that integrates traditional and modern aesthetics.

When you set foot inside the tasting room, you find yourself in a space imbued with light and crystalline purity, with the majestic horseshoe-shaped bar made of HIMACS taking centre stage in a subtle mix of white, greige and gold.

According to Kieffer Menuiserie, HIMACS was the obvious choice, "for its intrinsic qualities, its non-porousness, its soft tactile finish, its thermoformability into 3D shapes with tight radii and its seamless assembly."



The bar looks like it was carved out of a single block, including not only the top and the apron but also the sides. Delicate brass trim runs around the outside of the bar top, in an elegant nod to the winery's champagne bottles. The sink, cabinets and refrigerators fit perfectly in the back of the bar, with no aesthetic discrepancies.

The biggest challenge was the rounded, conical shape, which required the creation of matched moulds in order to shape the material. The seamless, tulip-shaped apron completes the bar and its appearance as a solid, continuous unit.

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For Kieffer Menuiserie, “this type of project demanded great precision in order to produce a result that would be in keeping with Roederer’s image. Every piece of HIMACS had to be machined, thermoformed and assembled with the highest attention to detail, so as to achieve a flawless finish, especially with the recessed lighting.”

HIMACS is the ideal material for this high-traffic location, and especially for high-touch surfaces, where there can be no compromise on hygiene and cleanliness. HIMACS is particularly sturdy, durable, stain resistant and easy to clean, qualities that protect it against the ravages of time.

This sculptural bar, with its clean lines, completely smooth finish and soft, silky feel, blends perfectly with the rest of the room, echoing the glossy brass-inlaid pieces that reproduce the Roederer monogram, as well as the displays that likewise feature brass elements.



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PROJECT DETAILS

PROJECT NAME: Louis Roederer Tasting Room

LOCATION: Reims, France

ARCHITECTURE & DESIGN: Frederic Guyon (architect) of APB-INGENIERIE,
Alexandra Kalinine (decorator) and Thomas Beauclair (designer)

PRODUCTION: Kieffer Menuiserie | www.kieffer-menuiserie.fr

HIMACS DISTRIBUTOR: Aska Interior, Strasbourg | www.aska-interior.com

HIMACS ELEMENTS: HIMACS Riviera Sand (bar top), HIMACS Ivory White (apron,
sink and back bar) | www.himacs.eu

PHOTO CREDITS: Enzo Orlando

HIMACS Solid Surface

www.himacs.eu

HIMACS is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HIMACS provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HIMACS.

At the forefront of innovation as always, LX Hausys recently introduced two new products. First **HIMACS Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HIMACS Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

HIMACS uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HIMACS is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HIMACS is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HIMACS apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HIMACS does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HIMACS in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HIMACS has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HIMACS offers a 15-year warranty for products fabricated by a Quality Club Member.



HIMACS. Because Quality Wins.

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Let's connect!



* **HIMACS** is designed and produced by **LX HAUSYS (formerly LG Hausys)**, a world leader in the technology sector belonging to LX Holdings Corp.