

HI-MACS® puts a new slant on wellbeing at SIA Guest



Bizzarro & Partners and Alessia Galimberti Studio present Comfort Room, an exhibition project for the SIA Guest tradeshow in Rimini spotlighting finishing and materials. The project consists of an extremely elegant bedroom with a bathroom featuring Hi-Macs®.

The concept will be exhibited in the Rooms area, a special initiative overseen by IEG together with Teamwork and bringing together the very best in hotel design. In particular, Comfort Room will form part of the “Rooms – SIA Hotel Design Lab” section, where a total of 12 full-size mockups of hotel rooms will be on display.

In creating the Comfort Room, originally intended to lead guests on a memorable emotional journey along the path of Italian style, the designers decided to use HI-MACS® Solid Surface in the bathroom. HI-MACS® is widely used in the building and refurbishment of hospitality facilities worldwide, and offers a perfect blend of technical and aesthetic properties to provide an indispensable way of breathing life into even the most ambitious and elaborate of ideas. Not only is HI-MACS® an incredibly strong and hygienic material, it can also be shaped into any form, and can be used in any application. In the Comfort Room, for example, the acrylic stone was used to create both the accessory furnishings and the shower. HI-MACS® is fully resistant to water, even standing water, to steam and to moulds, added to which it is simple to clean and maintain.

Come and discover for yourself the characteristics of HI-MACS® and the wellness environment of the Comfort Room at SIA Guest

Rimini Fiera – Expo Centre

Area Rooms

Pav. D | BOX 3

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High resolution images available: www.himacs.eu/newsroom

HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And now **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* HI-MACS® is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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