

PRESS RELEASE
HI-MACS® brings contemporary cool
to a rural Netherlands villa

Photography © Jaro van Meerten

HI-MACS®
Natural Acrylic Stone™

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When it comes to planning the perfect rural retreat designed for modern family living, there lies a balance in achieving a blend of warmth, comfort, practicality, function and fun. For the owners of this stunning rural Netherlands property, the open-plan kitchen area provides all this and more. Working alongside interior designer Stuurman Ontwerpt, the villa incorporates a vast kitchen space with a generously sized island within its centre. Ideal for preparing food, cooking, chatting with guests and catching up over coffee, the island is topped with smooth, seamless HI-MACS® in fresh Alpine White. Hardwearing and resilient, the material is the perfect choice for worksurfaces as it is durable, strong, low-maintenance and easy to shape. Made from a mix of minerals, pure acrylic and natural pigments, the solid surface design not only gives the kitchen a high-spec finish but it is also extremely practical and visually striking. HI-MACS® is ultra-hygienic, too. Resistant to dirt, bacteria and harsh chemicals with a smooth, seamless non-porous surface, there is nowhere for germs to hide. In this day and age, where hygiene is of utmost importance, it's good to know that HI-MACS® can help keep the home clean and safe.

The rest of the kitchen is made up of veneered oak cabinets that reach from floor to ceiling for maximum storage with a stained lacquer finish that enhances their durability while adding to the luxe look. A discreet coffee centre is furnished with premium coffee-making kit while a flush-fit built-in oven and wine cooler match the sleek downdraft hob, undermounted sink and Quooker boiling water tap set within the HI-MACS® island worktop. An overhang crafted

from oak from the owners' own garden provides the perfect spot for sitting down with family and friends over coffee or a glass of wine before dinner.



As well as visualising the stunning open-plan kitchen and creating the contemporary-style cabinets, fabricators Studio Hout also realised the customisation of the villa's bathroom furniture too. A true sanctuary for relaxing and unwinding at the end of a long day, the space may be long and narrow yet it is expertly planned with sculptural freestanding bath, walk-in shower, floating vanity unit with vessel basins and a chunky countertop, also made from hygienic HI-MACS® in Alpine White to mirror the kitchen worksurface. Selected for its low-maintenance, easy-clean finish and hardwearing qualities, HI-MACS® is the ultimate choice for both bathroom and kitchen surfaces. The crisp, clean Alpine White of the countertop also works beautifully within this monochrome scheme that features matt black brassware and black framed shower screen, heated towel rail and cabinet echoing the simple kitchen colour palette.



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High resolution photos available at www.himacs.eu

The new build villa is designed by Freek Lauwers, who placed it a few metres to the back of the property to give a feeling of more green space, successfully creating an exclusive rural setting with a pared-back, simple feel. Upon arriving, visitors are greeted by a modest front to the property yet once you step inside, you are rewarded by the most welcoming, inviting mix of light and space. The interior design by Stuurman Ontwerpt is a playful tribute to the old farmhouse. A nod to its character is however included thanks to exposed trusses, and brickwork, vaulted ceiling, a cast floor by Enssieg Group and a stylish door fitting by Formani within the downstairs open living area as well as a low thatched roof at the front of the end facade.

Lighting was also carefully considered throughout with Vertigo ceiling lamps by Petite Friture and a Brokis ceiling lamp from Billekens Licht & Advies. Bold, playful, calming, characterful perfect for modern living, the villa exudes charm from every corner.

HI-MACS® is the ultimate versatile, flexible material perfect for residential and commercial projects. It can be thermoformed and moulded into any shape and is widely used for interior and architectural applications. Made from a mix of acrylic, minerals and natural pigments, it creates a smooth, non-porous and visually seamless surface that meets the highest standards for quality, aesthetics, fabrication, function and hygiene. It's also extremely easy to clean and maintain with a quick wipe down with a damp cloth.

INFORMATION ABOUT THE PROJECT DESIGN

Interior Design: Stuurman Ontwerpt Eindhoven | www.stuurmanontwerpt.nl

Fabricator: Studio Hout Oisterwijk | www.studio-hout.nl

HI-MACS® Supplier: Baars & Bloemhoff, The Netherlands

Material: HI-MACS® Alpine White S028 | www.himacs.eu

Photography: © Jaro van Meerten via The Art of Living | www.theartofliving.nl

HI-MACS® elements: Kitchen and bathroom worksurface and countertop



HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders and David Chipperfield, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First HI-MACS® Ultra-Thermoforming, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, HI-MACS® Intense Ultra, combining the characteristics from two disparate worlds: Intense Colour Technology and Ultra-Thermoforming.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the thermal cure. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official European Technical Approval (ETA) for façades – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French QB certification and CSTB ATec “Avis Technique” for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

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Let's connect!



* HI-MACS® is designed and produced by LG HAUSYS, a world leader in the technology sector belonging to LG Group, and distributed by LG HAUSYS EUROPE based in Frankfurt (Germany).

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