

## **The purity of HI-MACS® for the new collections of NotOnlyWhite by Marike Andeweg**

In this new bathroom collection, HI-MACS® demonstrates all the versatility of this extraordinary material that meets all requirements and guarantees every project the highest levels of quality and functionality, without ever sacrificing ideas.

These are the reasons that inspired **Marike Andeweg**, the Dutch designer of the **NotOnlyWhite** brand which was started in 2010, to again choose the New Generation Natural Acrylic Stone for her latest collection of basins and shelves that fit perfectly into any situation, from contract builds to private homes.

NotOnlyWhite now includes three new series, Air, Box and Light which are three quite distinct collections, each with a strong personality and gentle, fluid geometrical forms.

The design of Air stems from the purity of the HI-MACS® Alpine White basin and counter, with a profile only 3 centimetres thick.

The smooth, soft and durable surface of the New Generation Natural Acrylic Stone is united with warm oak wood in this series.



With Box, everything has its place so this line is the ideal choice for anyone who desires an even more orderly display of our daily objects, such as the toothbrush and toothpaste. Box consists of a sophisticated single or double HI-MACS® oval basin, accompanied by the practical and orderly counter containers in oak wood.

**HI-MACS® Media contact for Europe:**

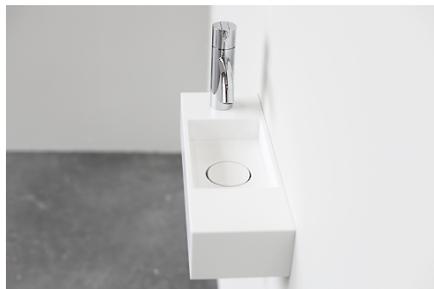
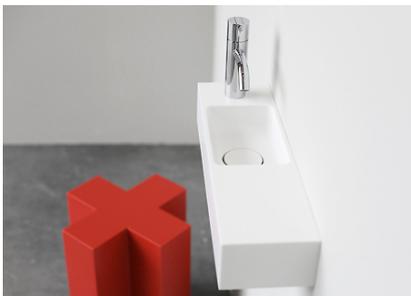
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High resolution photos available at [www.himacs.eu/press](http://www.himacs.eu/press)

Box also includes a collection of shelves in various dimensions made of New Generation Natural Acrylic Stone, all 12 cm deep.



Base Light handrinse is a collection designed to fit into small bathrooms. The secret of this line is that its refined design and excellent ease of use mean that it can furnish even the smallest of spaces.

The Base Light handrinse collection now includes the Form, Base and Kuub basins, more compact than their previous offerings, to satisfy the ever more frequent demands for more space. This collection is available not only in the classic HI-MACS® Alpine White, but also in shades of grey and beige.



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In addition to the three new ranges, NotOnlyWhite also introduce **Noon**, a New Generation Natural Acrylic Stone basin with generous, round shapes. Available in two sizes, it is designed to stand on the **Flat** counter that can now be combined with the yellow HI-MACS® Basq boxes.

Convenient and practical these basins are available to personalise each Flat counter.

NotOnlyWhite is not just basins, the brand also proposes an extensive collection of accessories such as small shelves and cabinets made of HI-MACS® allowing us to keep our daily objects in orderly fashion. **Edit**, for instance, is a small, slim cabinet designed to accompany the series of compact basins, **Base**, **Blend**, **Form** and **Kuub**.

Edit also includes a series of brightly coloured wall cabinets in four sizes and two depths for those who love to constantly rearrange the position of their bathroom objects.



Typical Dutch mailboxes inspired Marike Andeweg's original design for the letterbox cabinet in the Edit series. Characterised by chunky but unexpectedly interrupted horizontal lines, Edit is available in three standard versions that lend themselves to juggling with colours and will satisfy even the most eccentric tastes.

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As well as Edit, NotOnlyWhite have developed **Stripp**, an L-shaped wall-mounted shelf made of HI-MACS® that can be used to create decorative compositions with a truly vast range of colours, from the classic Alpine White to decidedly more daring tints.



In addition to basins, shelves, counters and cabinets, NotOnlyWhite products also include the highly comfortable bath tub **Axis** with its soft, encompassing form, and **Verse**, the free-standing cabinet with its incorporated shower head and taps, that will really stand out in your bathroom.

Adding a final touch of perfection is the Axis bath tray, an indispensable accessory to keep bubble bath, shampoo and sponges at your fingertips.



## PROJECT INFORMATION

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**Design:** Marike Andeweg

**Producer:** NotOnlyWhite

**Fabricator:** Rosskopf & Partner AG

**Photographer:** Moni van Bruggen

**Material:** HI-MACS®, Grey, Black, Fiery Red, Banana, Alpine White, Coffee Brown, Babylon Beige, Concrete Grey, Toffee Brown, Lemon Squash, Mazarin Blue, Festival Pink

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## WHAT IS HI-MACS<sup>®</sup>?

A new generation acrylic stone, **HI-MACS<sup>®</sup>** is a material that is designed and produced by **LG HAUSYS**, a world leader in the technology sector, and distributed by **LG HAUSYS EUROPE**, based in Geneva (Switzerland).

Due to its thermoformable properties, its wide range of colours, its translucency and the invisible joins, HI-MACS<sup>®</sup> is able to provide an infinite number of designs and exclusive finishings. Moreover, this material can be worked as easily as wood as it is easy to handle and to cut.

As regards hygiene, HI-MACS<sup>®</sup> does not absorb humidity and is highly resistant to stains. Its smooth and non-porous surface means that it is not penetrated by liquids. Completely sterile, this material is easy to clean and to repair.

Unlike other similar materials on the market, HI-MACS<sup>®</sup> is the only Solid Surface to enjoy official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour – which was awarded by the European Organisation for Technical Approvals (EOTA).

During the manufacturing process, HI-MACS<sup>®</sup> is heated to very high temperatures by means of an advanced firing heat treatment. This procedure makes HI-MACS<sup>®</sup> different from other types of acrylic stone, giving it better uniformity and making it more resistant to shocks and UV rays.

Acrylic stone provides infinite possibilities for personalised designs and inspires professionals from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid and David Chipperfield**, among others, have completed fabulous projects using HI-MACS<sup>®</sup>, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

HI-MACS<sup>®</sup> is available in around 100 different colours in various ranges; **Solids, Granite, Sand, Pearl & Quartz, Volcanics, Lucent, Eden, Galaxy and Marmo**, in different thicknesses of 3, 6, 9 and 12 mm, depending on the shade. HI-MACS<sup>®</sup> holds a number of international certifications with regard to the environment, hygiene and fire resistance, such as **ISO 9001 and 14001, Greenguard, NSF, LGA and IMO MED** certification (Modules B and D), among others.

HI-MACS<sup>®</sup> stands out for its excellent quality service, guaranteed by its **Quality Club** programme, consisting of a network of expert manufacturers and approved distributors across Europe. HI-MACS<sup>®</sup> offers the longest guarantee service on the market: 15 years.

For more information:

[www.himacs.eu](http://www.himacs.eu)

## HI-MACS<sup>®</sup> The New Generation

### Inspired by Architecture

You can take advantage of the HI-MACS<sup>®</sup> [newsletter](#) and [Press service](#) to upload all your press releases and visuals of your latest news.

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