

Les Olivades Marrakech

Stunning Holiday Villa in Morocco uses HI-MACS® for a luxurious finish



Located 17kms from the bustling city, **Les Olivades Marrakech** speaks immediately of contemporary style and modern luxury, sitting low within sixty hectares of Moroccan olive and orange trees.

Offering accommodation comprising five en-suite guest bedrooms, and both an indoor and outdoor kitchen, the real draw of this pale clay-coloured modernist villa are its outdoor spaces, set against the magnificent backdrop of the High Atlas.

The spacious villa has been designed with an exceptional quality interior fit-out, matched only by the excellence of the expansive terraces and pool.

Thanks to its technical and aesthetic properties, HI-MACS® was used extensively both on the interior and exterior of the project. HI-MACS®, is a thermoformable solid surface material that can be moulded into any shape. Composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface, it meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering myriad advantages over conventional materials.

Internally at Les Olivades Marrakech, the basins and washroom worktops, bed heads, office areas, kitchens, and even some furniture and artworks were constructed using HI-MACS®, bringing cohesion and a seamless flow into the exterior areas.



But it's externally that the property truly demonstrates how versatile this material can be. From the patio tables and semi-submerged, curved sun loungers, located in a shallow area of the pool itself, to the pool edging and drainage gulleys, all the way through to the signature sculptures, HI-MACS® Alpine White was chosen to reflect light and bring a feeling of tranquility to the villa.



Lush green lawns, perfect for a barefoot stroll, invite guests to explore the many intriguing sculptures to be found in the gardens. From sinuous, vine-like pieces winding around the corners of the building to floating cubist structures enclosing mature olive trees, the diversity of the works on show creates a common dialogue alongside the similarly sculptural planting.

Adjacent to the main terrace, the 25m pool is as architecturally considered as the villa's internal spaces; strikingly linear, but without compromise to comfort. And, if the heat of the Moroccan sun gets a little too much, a shady spot is just a step away beneath the louvered pergola complete with oversized outdoor armchairs and sofas.

With echoes of desert forts in the internal courtyard spaces, Les Olivades Marrakech whispers of the region's history, providing ample inspiration for yoga, meditation and relaxation.

Projects of this outstanding nature deserve the highest quality materials, and in this package that commitment shines through.

Technical information

Project name:

Les Olivades, Marrakech

Location:

Marrakech, Morocco

Project Architect:

Gérard Iffrig, France

Fabrication:

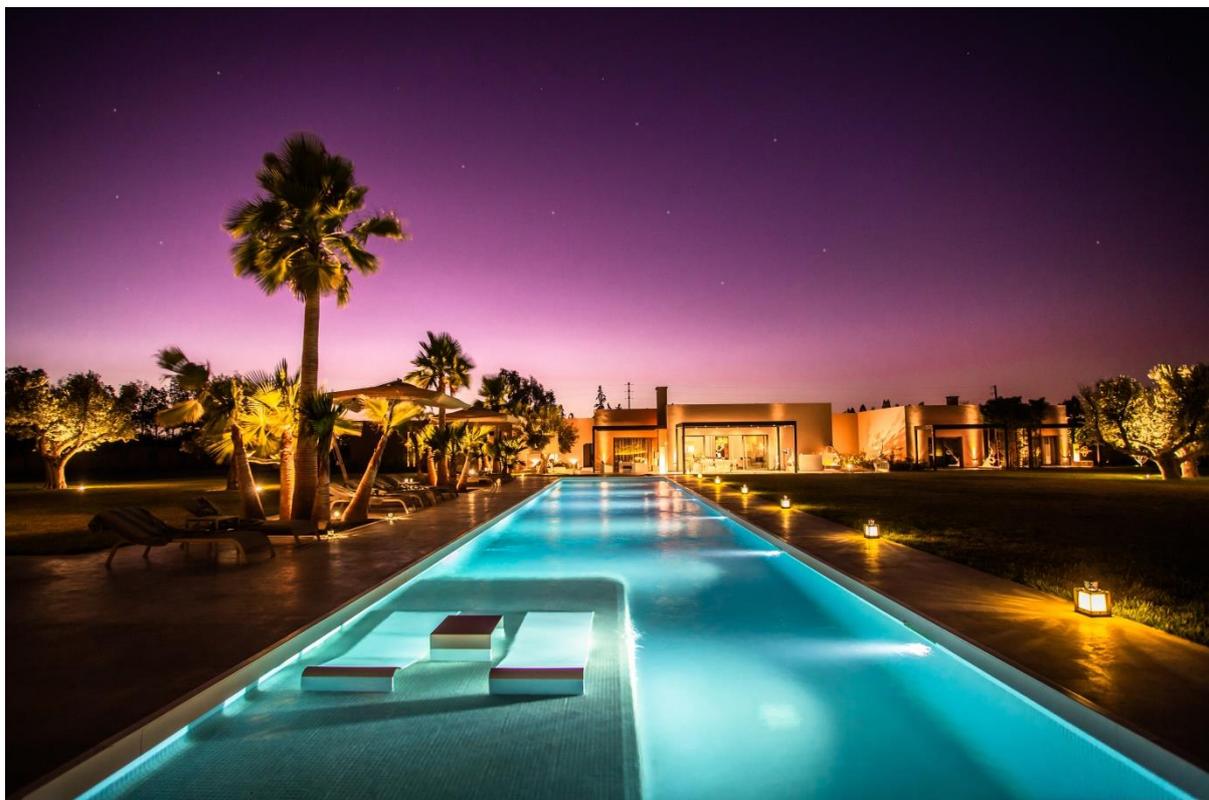
Plan Design, Morocco

Material:

HI-MACS® S028 Alpine White, www.himacs.eu

Photo credits:

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HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HI-MACS® Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

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Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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High resolution images available: www.himacs.eu/newsroom