

## HI-MACS®, a distinguished guest at EquipHotel 2018

HI-MACS®  
AT  
EQUIPHOTEL

HALL 4 STAND B075  
COME AND VISIT US!

HOTEL PUERTA AMERICA - MADRID - DESIGN BY ZAHA HADID

***From 11-15 November 2018, at the Paris Expo Porte de Versailles, HI-MACS® will be exhibiting at EquipHotel - a key event in the hotel and restaurant industry - in a display designed by ADJ, showcasing the material's multiple applications for the hotel sector, from the lobby upwards, into the bedrooms, bathrooms, kitchen, furniture and more.***

*This will be the opportunity to discover HI-MACS® new products from 2018 featuring more shapes, more innovation and more textures and colours with **HI-MACS® Ultra-Thermoforming** and the **new Concrete and Marmo colours**.*

*If you are an architect, a designer, a CHR professional or a hotel contract worker, come and meet our team who will introduce you to the material's many facets, because great ideas need great materials.*

**Hall 4 stand B075  
PARC DES EXPOS  
PORTE DE VERSAILLES  
11-15 NOV. 2018**

## HI-MACS® by LG Hausys

[www.himacs.eu](http://www.himacs.eu)

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And now **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



### HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

*Let's connect!*



\* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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High resolution images available: [www.himacs.eu/newsroom](http://www.himacs.eu/newsroom)