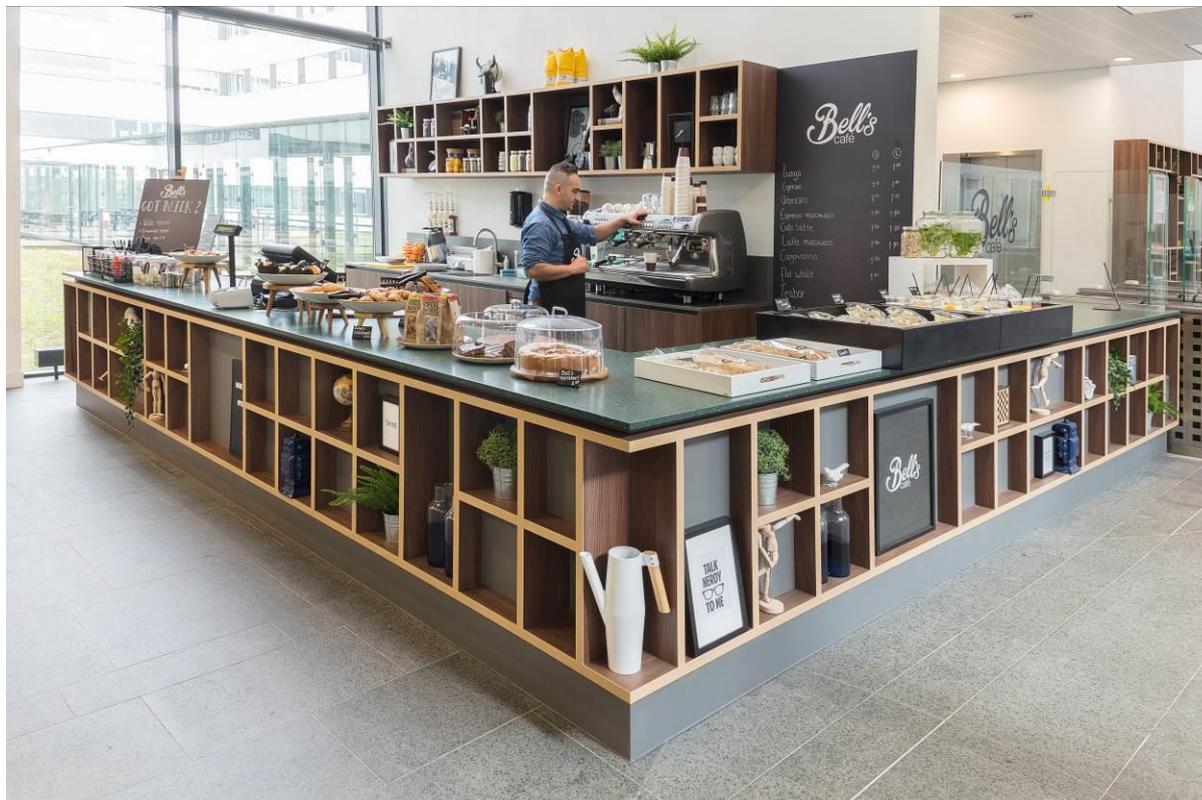


Rever Interiorprojects and HI-MACS® transform a basic reception area into a hip, multifunctional coffee bar and work area at KPN, Amsterdam



*An office space can often settle for being a beige, boring backdrop in terms of its interior design. But for **KPN in Amsterdam**, the vision was to create a cool café in the entrance area for employees and visitors alike. A relaxing space that would be warm and welcoming as well as inspiring and aspirational for everyone who enters the building.*

*For **Chris Hiep, architect at Rever**, who took on the project, the new **Bells Café** combines customer-friendly ambience with a multifunctional design that promotes social interaction as well as working life. ‘On the one hand you have the formal piece of registration,’ he says, ‘and on the other you are warmly welcomed by a barista from the Bells Café who makes fresh coffee.’ In order to transform the original waiting area into a multi faceted space, Chris selected **HI-MACS®** in **VG-21 Maui** from the **Volcanics** range for the extensive worksurfaces, which are used to display coffee, pastries and snacks. The intense green volcanic shade is perfect for adding a pop of rich colour to the design, without overpowering the scheme.*



The design was fabricated by **Dokter Interieurbouw**, a company who are well versed in overhauling commercial spaces into something really special. 'The new entrance and waiting area is a lot more dynamic,' adds Maarten Vink, project consultant at Rever. 'It feels like going into a trendy coffee bar rather than a workplace and the entrance is now a fun meeting place rather than a waiting room. The brief from KPN was to create a warmer welcome which is less formal and changes your first impression of the brand.' A walk-in workspace, which Rever designed three years ago, is also incorporated into the new bar entrance design. 'The wall between the entrance and the walk-in workspace has broken through,' explains Chris. 'This means that the two areas have now become one, which is much more appealing.'



Rever's vision is always for the interior to become a strategic instrument for growth. 'From our passion for interior design, we allow everyone to work in an environment that inspires,' adds Chris. 'We see the interior as an appropriate setting for both mental and physical

stimulation. We believe that healthy and happy employees are the basis for any successful company'

HI-MACS® can be thermoformed and moulded into any shape and is widely used for architectural and interior applications in both residential and commercial projects. Made from a mix of acrylic, minerals and natural pigments, it creates a smooth, non-porous and visually seamless surface that meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene. Ideal for public spaces, it's also incredibly easy to clean and care for with just a quick wipe down with a damp cloth.

Rever Interiorprojects is a full-service agency for the design and realisation of interior projects for work environments. The team comprises 32 creative and committed employees and from its Experience Centre in Utrecht, the company designs and implements settings that make the identity of the organisation visible and tangible. An interior where people can work pleasantly, which stimulates encounters and where growth and development contribute to the ambitions of its people and organisation.

PROJECT INFORMATION

Project name: KPN Coffee Bar, Amsterdam

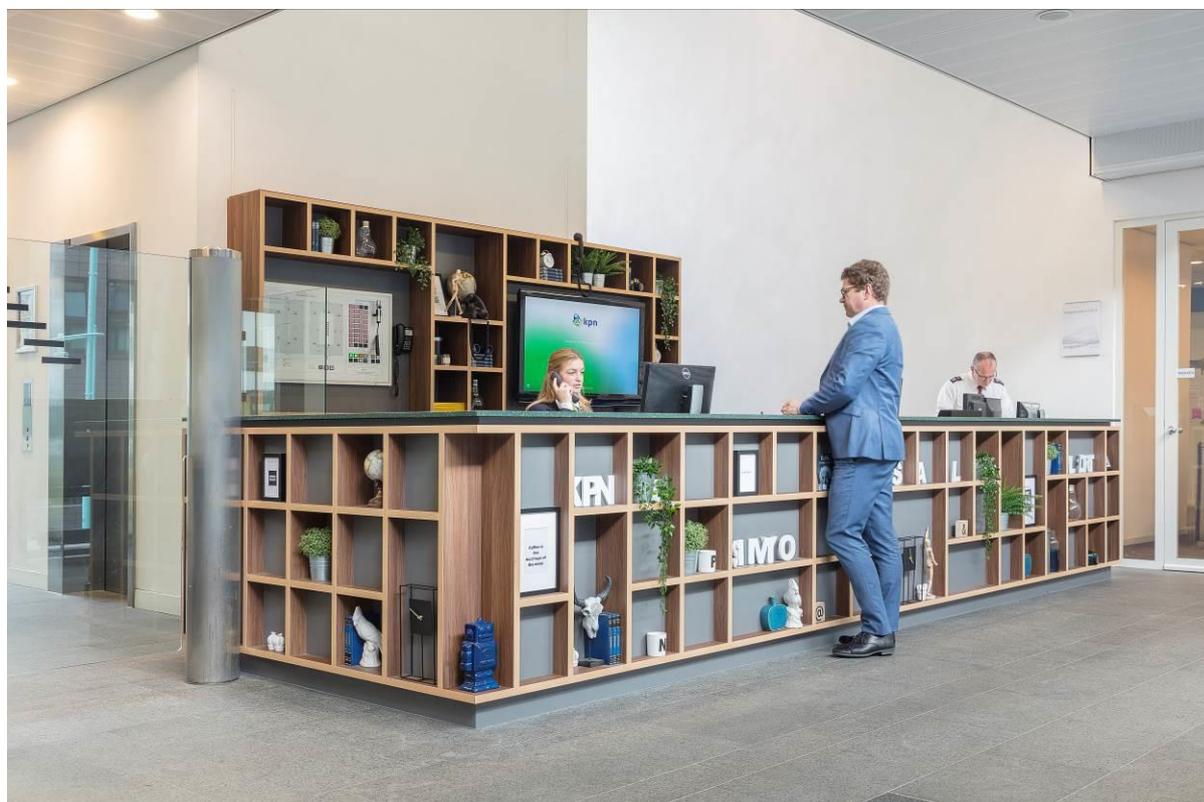
Renovation architect: Rever Interiorprojects www.rever.nl

Fabricator: Dokter Interieurbouw www.dokterib.nl

Material: HI-MACS® Volcanics Maui www.himacs.eu

HI-MACS® elements: Counter top

HI-MACS® Supplier: Baars & Bloemhoff, The Netherlands





HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And now **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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High resolution photos available at www.himacs.eu