

The luxury of HI-MACS® Evergreen floods the new Banema concept store



As if diving deep into the depths of the sea, Banema's new showroom and commercial space in Lisbon opens its doors with a truly creative and inspiring design idea. The HI-MACS® Evergreen colour provides the establishment with an enveloping atmosphere where natural wooden furniture comes together with industrial-style decoration and inspirational designer goods.

Banema Studio, designed as a space that unites excellence in design, has opened in the Campo de Ourique neighbourhood of Lisbon. With a welcoming ambience, it presents itself through objects that link the balance of the forms with the fineness of the materials. In this new concept store from the company Banema, the HI-MACS® distributor in Portugal, all the pieces and furnishings that compose it are profoundly beautiful, able to transform spaces and evoke unique sensations.

The architecture studio **Campos Costa Arquitectos** was responsible for designing the striking furniture module made from HI-MACS®. *'The aim was to create a space with rhythm that's full of life, and above all where the feeling of comfort extends into several different and more intimate environments,'* explains the head architect Pedro Campos Costa. The establishment is in the retail sector and was initially designed to combine the concept of a materials showroom with a designer shop. The result is thus a unique space offering a wide range of activities and materials, as well as products, from different companies and with different characteristics.

A serpentine module as the focal point of the space

All the areas in the establishment are organised around a module in the Evergreen shade of HI-MACS® acrylic stone, whose lines and curved motifs slide along the entire length of the premises. This striking layout provides several areas that are clearly differentiated from one another and that can be used as meeting spaces or mini showrooms. The sides of the module make use of the entire length of the shop, allowing an optimal organisation and arrangement of large displays.



The large circular entrances are combined with furnishings designed with linear motifs, emulating the image of a large grid. It is all finished in an intense petrol blue colour and achieves the curvaceous ambiance thanks to the excellent thermoformable properties of HI-MACS®. This acrylic stone excels over other materials due to its thermoplastic capabilities that enable it to be moulded into any shape without compromising the richness of the selected colour.

Evergreen, the colour used in this project, belongs to the Solid range, part of the HI-MACS® Velvet Colours collection. The other colours in this range are inspired by the beauty of nature, and their pigment quality results in deep tones capable of imbuing any project with strength and personality.

In addition to the aesthetic and thermoformable characteristics of HI-MACS®, this acrylic stone is ideal for decoration and interior design in the retail sector, as its non-porous, seamless surface prevents the build-up of dirt and bacteria. The uniform nature of the material also makes it easy to clean and maintain, thus making it aesthetically and functionally resistant over long periods.



TECHNICAL INFORMATION

Project name: Banema Studio

Location: Lisbon, Portugal

Design/Architecture: Campos Costa Arquitetos – www.camposcosta.com/

Material: HI-MACS® Evergreen S119 – www.himacs.eu/en

Photo credits: Francisco Nogueira ©

HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HI-MACS® Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

HI-MACS® Media contact for Europe:

Mariana Fredes – LG Hausys Europe GmbH - Ph. +41 (0) 79 693 46 99 – mfredes@lghausys.com

High resolution images available: www.himacs.eu/newsroom