

LG Hausys launches the HI-MACS® new 2018 colour Collections

The New Concrete Collection



Photo Credits : © Petr Krejci

Concrete surfaces are becoming ever-more important in modern architecture; concrete as a material provides character, roughness and warm-toned aesthetics in various shades of grey. The **New Concrete Collection**, launched by LG Hausys, is a product line that came from an initial desire to go back to the bare essentials. The product line embodies the rough texture of raw concrete with the smooth finish of HI-MACS®.

HI-MACS® has achieved this charming look, and combined it with all the benefits of the latest generation solid surface materials: The completely non-porous material can be thermoformed allowing for curved shaping, allows for seamless surfaces and it's easy to repair and to look after. The Concrete Collection challenges modern extravagance, and returns to an industrial era where basic colours provide a clean canvas to build on.

Available in five shades of concrete inspired from modern industrial architecture, they can be used in any applications, such as wall covering, kitchens and bathrooms, adding a special ambience to the space.



HI-MACS® Chic Concrete



HI-MACS® Ebony Concrete

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High resolution images available: www.himacs.eu/newsroom

The Updated Marmo Collection

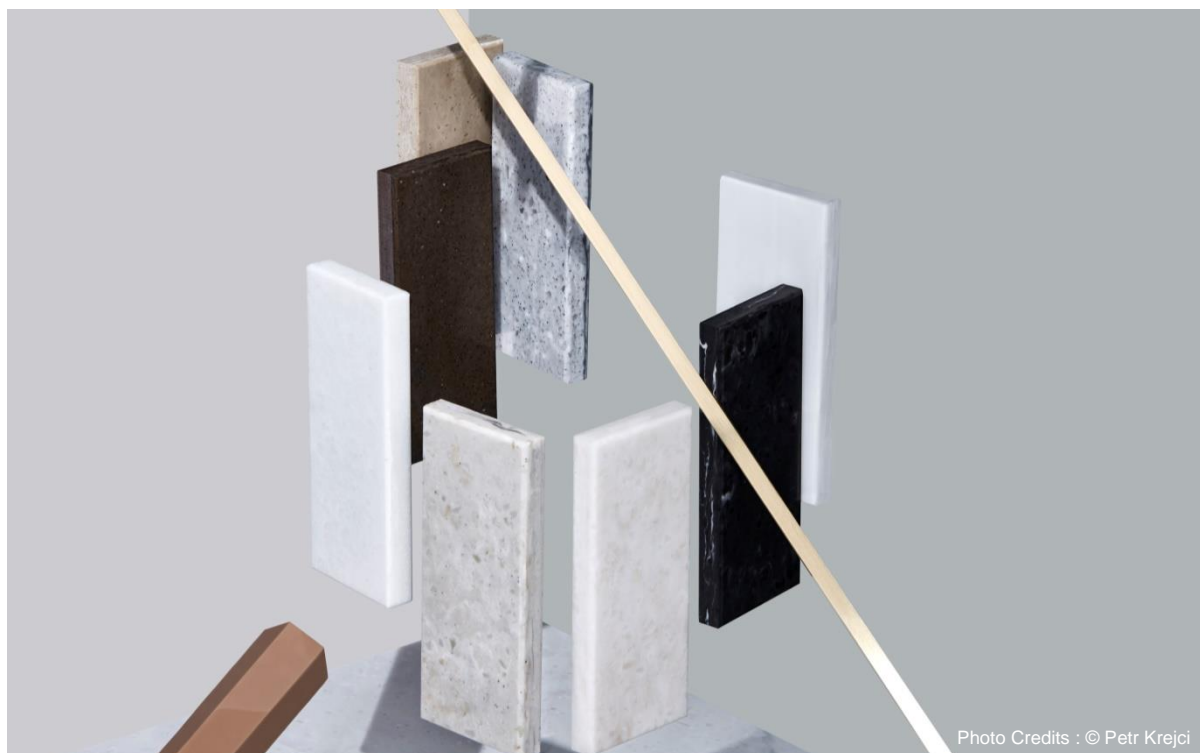


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HI-MACS® Edessa (Marmo Collection)

The **HI-MACS® Marmo Collection** has been updated with nine new colours to fulfil current trends for top-quality marble looks, ranging from pale white-in-white, through shades of grey, to striking dark-brown and anthracite tones. The new tones, born from the latest generation of Marmo Solid Surface production technology, display a surface with short and sharp veining, for a more realistic look and easier seamless fabrication.

HI-MACS®. Because Quality Wins.

More information at www.himacs.eu

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HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, in 2017 LG Hausys introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And now **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany)..

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