

HI-MACS® on show in Paris at the Aska Showroom



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Architects and designers can now experience HI-MACS® in Paris at a unique site, the Aska Showroom, which invites inspiration to discover the Solid Surface, and offers visitors a personalised welcome and assistance.

Aska, exclusive distributor of HI-MACS®, welcomes everyone to its showroom dedicated to this incredible material, which offers visitors total immersion into the HI-MACS® universe, enabling them to discover all its nuances through exclusive first-hand experience!

A ribbon of curved, iridescent and illuminated material forms the common thread in a journey full of inspiration with occasional pauses for the presentation of items from the panels collection, here in XXL size, with all their nuances of colour, texture and transparency. Of course the latest collections are on display: Aurora, from the Marmo collection, with its marbled waves, and the Terrazzo collection, heralding the great comeback of trendy colourful speckles.



The journey continues with case studies illustrating the wide range of applications of HI-MACS® in different sectors, from façades through to the healthcare sector, and including residential furnishings, hotels, furniture and many others.



A source of infinite inspiration, HI-MACS® is available in all its forms, with the final touch being a hand-crafted backlit green wall designed and created by designer Alexis Tricoire.



There is a dedicated reception area for personalised advice enabling architects and designers to quickly get a hands-on experience of the material and grasp its quintessence, which opens up the way for ever more ambitious projects.



www.showroom-aska.com

About Aska Interior

Aska Interior, a Strasbourg-based company managed by Denis Jacquemin, has been the exclusive distributor of HI-MACS® products in the Île-de-France, Grand-Est and Rhône-Alpes regions of France and in Luxembourg for 16 years. Aska offers unworked panels, moulded products (bowls and basins) and adhesives for assembly. Its 1,200 m² storage space in the Paris region guarantees fast, efficient service.

aska
SHOWROOM

Visits by appointment



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HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of minerals, acrylic and natural pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for quality, aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, LG Hausys recently introduced two new products. First **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967. Now, **HI-MACS® Intense Ultra**, combining the characteristics from two disparate worlds: **Intense Colour Technology** and **Ultra-Thermoforming**.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour. Furthermore, HI-MACS® has obtained the French **QB certification** and **CSTB ATec “Avis Technique”** for facade applications.

HI-MACS® offers a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

For more information and to stay connected, visit our [website](#) and our [newsroom](#).

Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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High resolution images available: www.himacs.eu/newsroom