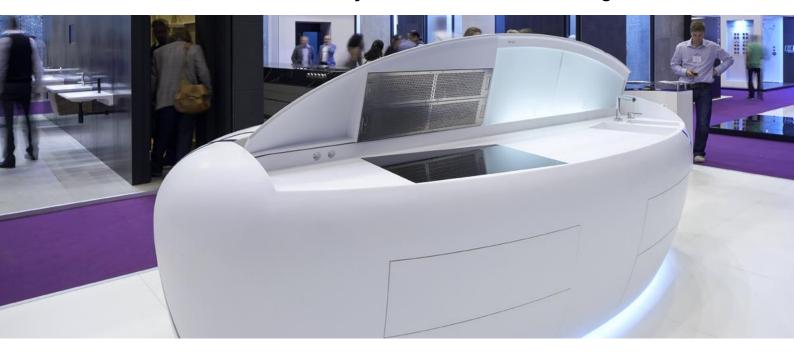


HI-MACS® – The Sky is the Limit at 100% Design



"Without doubt the most innovative stand at the show" was how one professional kitchen journalist described the LG Hausys exhibit at this year's 100% Design event in London.

The theme of "The Sky is the Limit" featured an amazing futuristic kitchen designed by Belgian Xavier Bonte, from TMA Productions, using the limitless flexibility of solid surface material HI-MACS®.

The feature island centrepiece was a nebulous white shape with intersecting blue lines looking like aircraft contrails reversed out of the cloud. In the front of the curved face were 4 handle-free drawers and when the top opened, via remote control, a fully functional working area was revealed including an induction hob with a ductless extractor hood, two sinks, and a tap that extends with the opening process.

HI-MACS® Lucent, in opal, is used to allow light to shine onto the working area of the island unit, and complements the indented table on the opposite side of the island conceived for casual meals and conversational entertaining.





The wall cabinet area behind the island was concealed by 4 accordion style doors which, when opened, revealed a fridge, dishwasher, steam oven, coffee machine and general high-tech storage units. The accordion doors themselves folded back into the stylized shape of a champagne flute on the one side and the bottle on the other – design genius.

A prestigious endorsement of The Sky is the Limit kitchen came in the form of being included in the website list of the "Design In" Award – an international series of events showcasing the highest standard of design both in London and as far abroad as China.

With this exhibit at 100% Design LG Hausys showed the future by clearly demonstrating the amazing capabilities of HI-MACS® in terms of design horizons without limit.

Designer: Xavier Bonte, TMA Productions, <u>www.tma-productions.be</u>

Photographer: Marcus Peel Photography, www.marcuspeelphotography.co.uk

Material: HI-MACS® Alpine White, Opal, Mazarin Blue

More information and HD photos at www.himacs.eu/newsroom



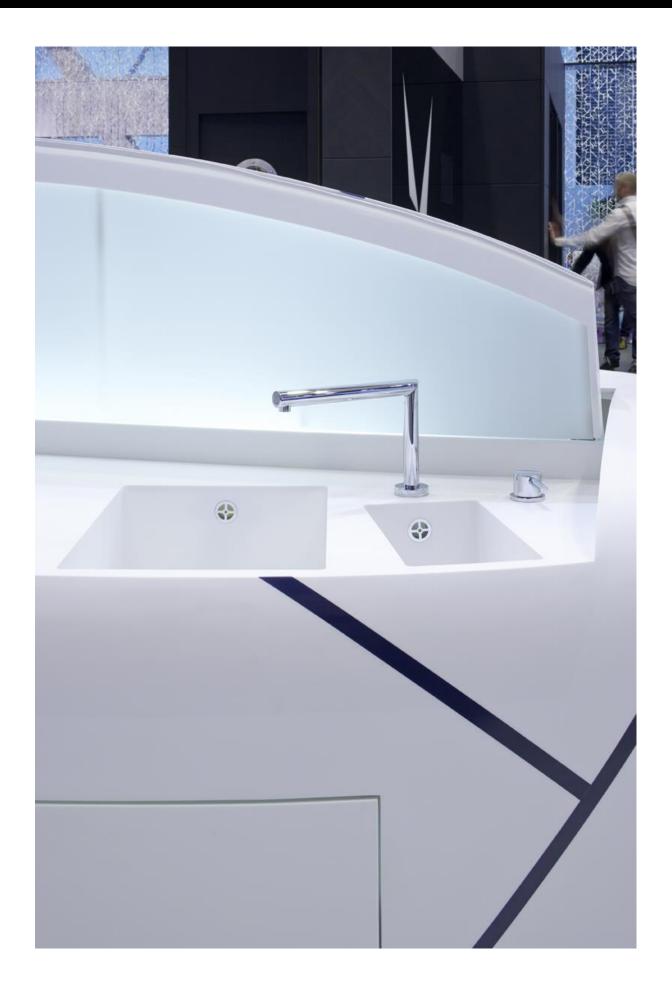














HI-MACS® by LG Hausys

Surfacing the World

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS[®] does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated and installed by a member of the HI-MACS® Quality Club.

HI-MACS[®] The New Generation Inspired by Architecture

For more information and to stay connected, visit our website and our newsroom.

Let's connect!



* **HI-MACS**® is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Geneva (Switzerland).

