

LG Hausys launches the Velvet Colours, 4 new solid shades of HI-MACS®



The new colours belonging to the Solid range, take inspiration from the beauty of the natural world including rich organic pigments and tactile materials such as leather and raw clay. **Mink**, **Evergreen**, **Cosmic Blue** and **Suede** join together to create atmospheric finishes for the highest quality solid surface material. **The Velvet Colours** will add a balanced and authentic sophistication to any environment.



New colours: Evergreen, Cosmic Blue, Mink & Suede

EVERGREEN

Surround yourself with the depth of Evergreen. A classic tone inspired by our need to revert back to nature and to connect with our surroundings. This colour rests between warm and cool within an environment bringing the outside in and creating an atmosphere of calm. This crafted and organic green can work alongside natural wood furniture and textiles within cosmopolitan spaces.

COSMIC BLUE

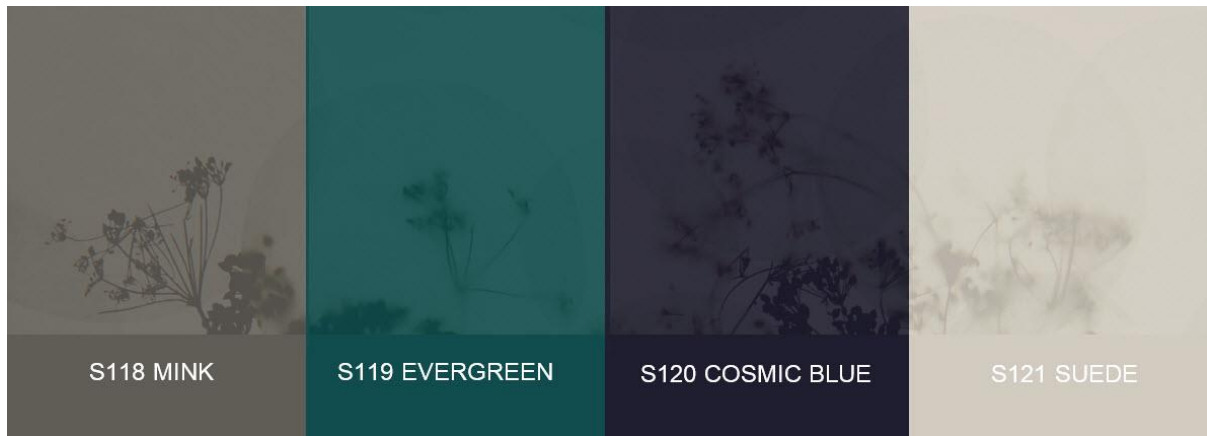
Add a modern elegance with Cosmic Blue. With a dark undertone this blue has structure and holds a certain power that demands to be noticed. Taking influence from textiles of the fashion industry and in particular denim, Cosmic Blue is the perfect alternative to a monotone colour scheme and this tone imbues richness wherever it is used. Couple with deep wood or metal-framed furniture, or alongside copper or bronze accents for the ultimate finish to any space.

MINK

Discover silky luxury with Mink, a warm and comforting tone that is sure to offer a velvet finish to any project. Add a dynamic element to an ordinary interior with this subtle grey. This solid surface works effortlessly with other neutrals bringing positive warmth to otherwise all white interiors. The chic finish of Mink offers an inviting softness and has a wholesome appeal that is perfect for sophisticated spaces, especially where mixed with organic wood or ceramic.

SUEDE

Channeling Minimalism in its purest sense Suede offers the industry a new neutral that strips back a space revealing only what is essential. Inspired by raw ceramics and natural untreated finishes this colour offers an alternative to stark white with a balancing and tranquil feel. Use alongside hints of gold in commercial spaces with high levels of activity.



***All colours available from 1st march 2017.
For more information, please visit himacs.eu***

HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®, from kitchens to bathrooms, including decorative items, in hotels as well as in museums, shopping centres and on external façades.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

As regards hygiene, HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



THE NEW GENERATION.
Inspired by Architecture.

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Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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High resolution photos available at www.himacs.eu