

HI-MACS®: the link between tradition and innovation in the Cappella Sansevero museum in Naples

HI-MACS® was selected by architect Marita Francescon to rework the merchandising area of Naples' most visited museum.



Located in the ancient quarter of Naples, the Cappella Sansevero museum is the jewel in the crown of Italy's artistic heritage, expressing baroque creativity and dynastic pride, suffused with beauty and mystery.

The museum, famed as the home of the *Cristo Velato*, has recently opened a new bookshop. With the growing popularity of the museum, it was necessary to replace the existing decor with a more

functional layout, but still keeping its personalised design, in harmony with the elegant refinement of the surroundings.

The bookshop, undertaken by architect and designer Marita Francescon, is located inside the sacristy, the last room to be encountered during a visit to the museum. This conservative work carefully kept the original features and was executed painstakingly, incorporating beautifully lit wall units with a geometric decor and neutral colours. The centrepiece of the project is the motif sculpted into the vertical surfaces, which was inspired by the original chapel floor designed by Francesco Celebrano in the second half of the 18th century.

The pattern itself, a symbol of the Grande Opera and a reminder of esoteric traditions, symbolises the bridge between old and new, and was made possible by routing into the latest-generation solid-surface material that is HI-MACS®.

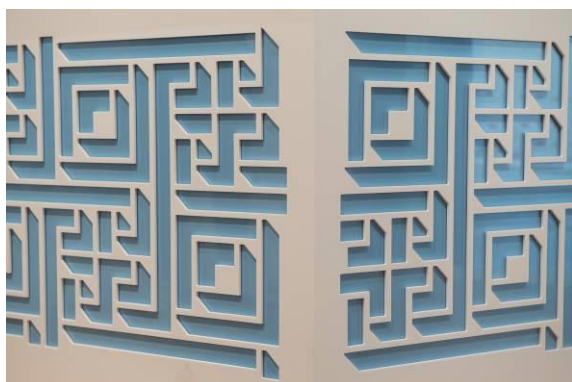
HI-MACS® is a solid surface material composed of minerals, acrylic and natural pigments enabling the creation of highly resistant and easy to clean, pore-free surfaces. This high-quality thermoformable material, readily moulds into the desired size and shape, providing a splendid medium for designers and fabricators, since it is easy to use and clean and can be readily worked using simple carpentry tools.

The old light fittings, now obsolete, were replaced by new illumination using LED, underscoring the effect of ethereal lightness conferred by the white candour of the furnishings. The result is magnificent: the new bookshop furnishings, carefully selected to lend emphasis to the items on display, is not only beautiful, but also perfectly suited to intensive use due to the use of HI-MACS®.

HI-MACS®: Because Quality Wins.

Project director: Marita Francescon – info@lostindesign.it

Photography: © Marco Ghidelli





HI-MACS® by LG Hausys

www.himacs.eu

HI-MACS® is a solid surface material that can be moulded into any shape. It is widely used for architectural and interior applications, such as sculptural and high performance wall-cladding or kitchen, bathroom and furniture surfaces, in commercial, residential and public space projects. It is composed of acrylic, natural minerals and pigments that come together to provide a smooth, non-porous and visually seamless surface which meets the highest standards for aesthetics, fabrication, functionality and hygiene – offering manifold advantages over conventional materials.

HI-MACS® provides limitless possibilities for surfacing solutions and inspires creative minds from all over the world. **Zaha Hadid, Jean Nouvel, Rafael Moneo, Karim Rashid, Marcel Wanders** and **David Chipperfield**, among others, have completed fabulous projects using HI-MACS®.

At the forefront of innovation as always, in 2017 LG Hausys introduced two new products. First **HI-MACS Structura®**, a 3D textured panel material that takes solid surface opportunities to a new level. And now **HI-MACS® Ultra-Thermoforming**, an innovative formula that pushes the boundaries of solid surface shaping to a whole new level, with 30% more thermoplastic capabilities - the biggest innovation for the Solid Surface history since its inception in 1967.

LG Hausys' HI-MACS® uses a simple heating process to give three-dimensional thermoplastic forming capabilities, allows visually seamless designs, offers a virtually limitless range of colours and – for some shades - exhibits a special translucency when exposed to light. Although HI-MACS® is almost as robust as stone, it can be worked in a similar way as wood: it can be sawn, routed, drilled or sanded.

HI-MACS® is manufactured using a new generation technology, the **thermal cure**. The temperature reached during the manufacturing process sets HI-MACS® apart from other solid surfaces and creates a denser, even more homogeneous, sturdy, durable surface – with a better resistance and superior thermoforming performance.

HI-MACS® does not absorb humidity, is highly resistant to stains, and is easy to clean, maintain and repair.

Countless internationally recognized certificates attest to the quality of HI-MACS® in terms of ecological commitment, hygiene and fire resistance – being the first Solid Surface in the market to receive the official **European Technical Approval (ETA) for façades** – for Alpine White S728 colour.

HI-MACS® offers the longest warranty on the solid surface market with a 15-year warranty for products fabricated by a Quality Club Member.



HI-MACS®. Because Quality Wins.

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Let's connect!



* **HI-MACS®** is designed and produced by **LG HAUSYS**, a world leader in the technology sector belonging to LG Group, and distributed by **LG HAUSYS EUROPE** based in Frankfurt (Germany).

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High resolution photos available at www.himacs.eu/newsroom